



BEST WESTERN  
HOTEL  
**EXPO**  
SOFIA - BULGARIA

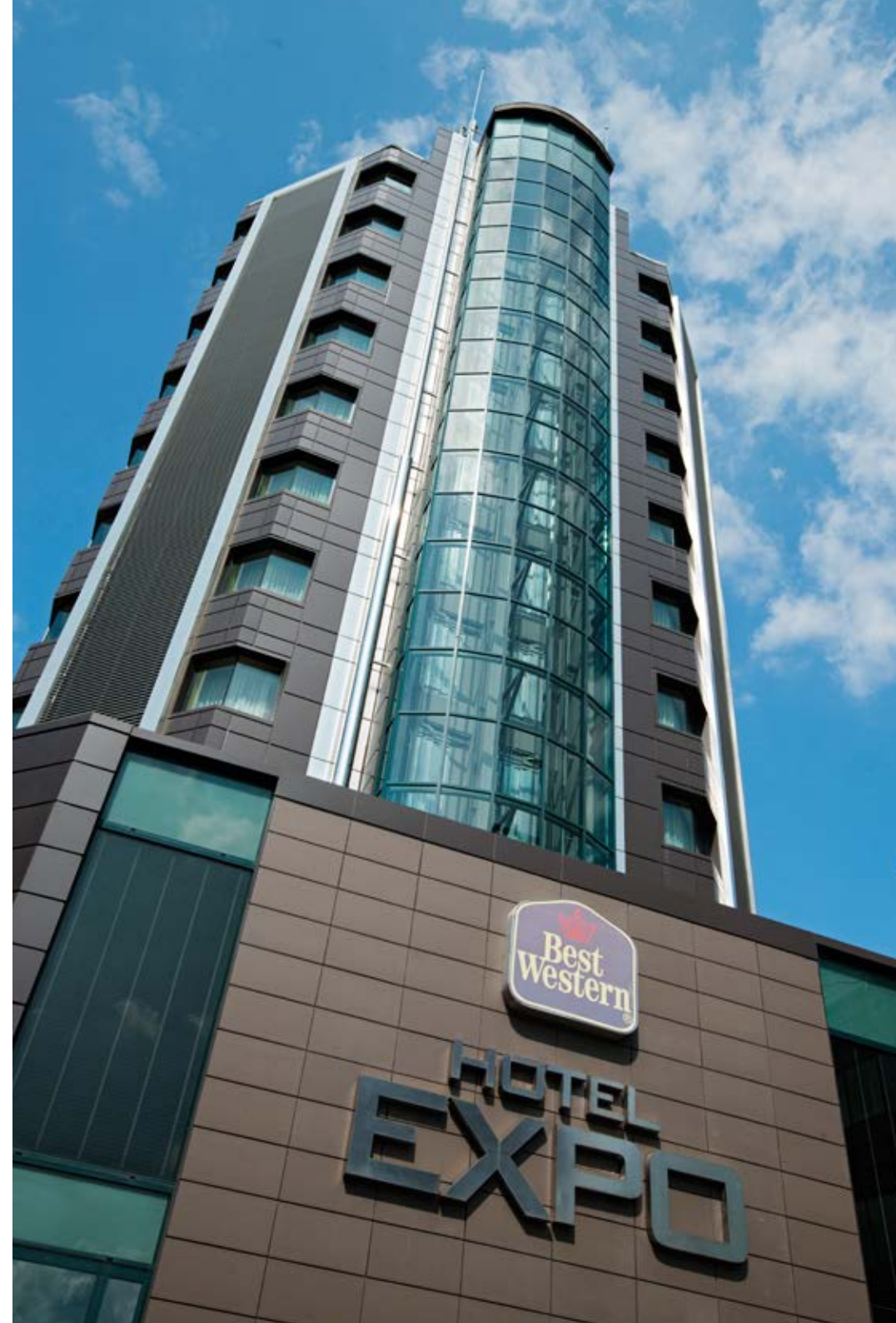


# *Sofia's most fashionable & Exclusive City Hotel*

Being located in the heart of the business district area of the Bulgaria's capital city and within a walking distance of less than 10 meters from Sofia's leading International Exhibition and Congress center, the 4 star Best Western Hotel Expo offers its guests 99 comfortable rooms, multifunctional meeting rooms, a state-of-art business lounge, a modern bar as well as other dining option, among which and a lush open-air summer garden.

Be our guest and you will never miss a flight, sights, events, or simply going home without a gift.

- ✦ To and from - Take advantage of our shuttle service to and from Sofia International Airport. Within a just 7 minute drive you shall be at the Terminal of your departure.
- ✦ Sofia, an ancient city with modern history - Discover the central city landmarks within 10 minutes metro journey. The metro station is located just in front of the hotel.
- ✦ No business like show business – Arena Armeec Hall, the most modern and largest venue in Bulgaria, and host of numerous sports events and concerts of famous around the globe performers, is in just 2 minute car ride.
- ✦ Entertainment - in close proximity are and several shopping malls, offering a wide variety of goods – from local production to world-know brands.
- ✦ Access - Best Western Hotel Expo is located ideally close the main highways.



# Highlights and Hotel Service







## Highlights

- ◆ Part of the largest hotel chain Best Western with more than 4000 hotels worldwide
- ◆ Make your stay more rewarding with Best Western Rewards. Each time you stay with us you earn Points and enjoy benefits wherever you like.
- ◆ Located in the heart of Sofia business district, next to the International Exhibition Center, the Sofia Airport, the numerous city sights, and in between two shopping malls.
- ◆ Shuttle service to and from Sofia International Airport
- ◆ Complimentary high speed Wi-Fi throughout the whole hotel
- ◆ Complimentary, 24-hour, modern sauna and fitness center, quipped with all necessarily for amateur work out machines
- ◆ 24h. Business Lounge area
- ◆ Fully renovated guest rooms, equipped with HD TV and complimentary coffee and tea making facilities
- ◆ Open-air, summer garden ForEgo

## Hotel Service

- ◆ Complimentary high speed wireless Internet in all premises, inclusive of guest rooms.
- ◆ Complimentary Shuttle service to and from the "Sofia International Airport"
- ◆ Complimentary access to the modernly equipped fitness center and the traditional "Finish" sauna.
- ◆ Private access to the Business Lounge. Our lounge will perfectly suite you for your small meetings (up to 6 people) while we will add on to your business by offering complimentary continental breakfast and afternoon d'oeuvres.
- ◆ 24 hr secured, open air parking lot, with capacity to fit more than 150 cars, offered on a complimentary basis for all our guests.
- ◆ Special pillow selection, targeting to ensure a comfort, "good night sleep", provided complimentary to all our guests.
- ◆ You are a smoker or simply found of open spaces? Take your complimentary breakfast or enjoy a relaxing, classy dinner in the open-air summer garden "ForEgo".

# *Rooms Features*



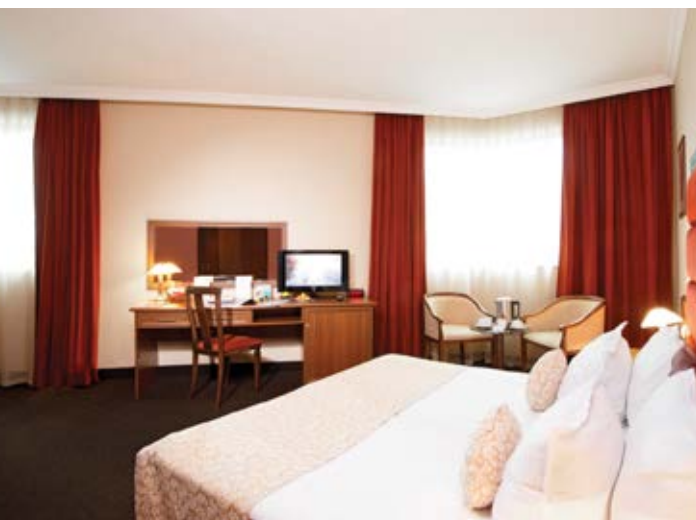




## Superior Room

Enjoy our newly renovated Superior rooms, exclusively designed as to create a warm yet artistic atmosphere. The special pillow menu will ensure your "good night" sleep", while the bright color décor will light up your day. Enjoy all the requisite for 21 century high tech features throughout brand new 24" LED HD TV and high speed, complimentary Wi-Fi, and relax by a cup of coffee or tea, provided on a complementary basis.

Individually Controlled Air- Conditioning • Complimentary Wi-Fi Internet • 24" LED HD TV • Safety deposit box • Mini-bar • Complimentary use of the sauna and gym • Tea/coffee making facilities • Direct Dial Telephone • Bathtub equipped bathroom • Hairdryer and telephone in the bathroom • Bathroom amenities • A "6 types of pillows" menu • 24 hr Room Service



## Executive Room

Executive Rooms in Best Western Hotel Expo - spacious, filled with daylight, elegantly arranged, cozy and comfortable, our executive rooms offer executive experience by the comfortable, up to standard queen size bed, the spacious working desk and many more...

Individually Controlled Air-Conditioning • Complimentary shuttle to the Sofia Airport • Complimentary Wi-Fi Internet • 27" FLAT HD TV • Safety deposit box • Mini-bar • Complimentary use of the sauna and gym • Complimentary mineral water • Tea/coffee making facilities • Direct Dial Telephone • Bathtub equipped bathroom • Hairdryer and telephone in the bathroom • Bathroom, luxury class, amenities • A "6 types of pillows" menu • Evening turndown service • Spacious working desk • 24 hr Room Service



## Junior & Executive Suites

We, at Best Western Hotel Expo, carefully designed and equipped the Junior & Executive Suites as you meet your high profile requirements and needs. Comfortable queen size beds and additional bathroom in Executive Suite are just some of the adding value features. For you, our Executive Suites residents we kindly offer complimentary laundry, upgraded cosmetics, separate seating areas with spacious sofa and a special design table.

Individually Controlled Air-Conditioning • Complimentary shuttle to the Sofia Airport • Complimentary Wi-Fi Internet • 27" FLAT HD TV • Safety deposit box • Complimentary in-room Mini-bar • Complimentary use of the sauna and gym • Complimentary mineral water • Complimentary Laundry • Tea/coffee making facilities • Direct Dial Telephone • Bathtub equipped bathroom • Hairdryer and telephone in the bathroom • Bathroom, luxury class, amenities • A "6 types of pillows" menu • Evening turndown service • Spacious working desk • Separate seating area, with sofa • 24 hr Room Service

# *Conference & Event Center*







*Best Western Hotel Expo offers multifunctional facilities, suitable for any type of event.*

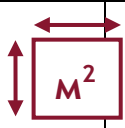

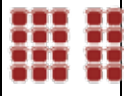
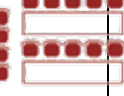



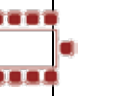
With its 8 meeting rooms, Best Western Hotel Expo can accommodate up to 1200 delegates. We have vast experience in hosting different types of conferences, exhibitions, receptions and social events. All meeting rooms have filled natural daylight, high speed internet and technical equipment.

The open-air, summer garden "ForEgo" is available for barbeque dinners, outdoor receptions and special occasions of up to 250 Guests. Our dedicated sales and food & beverage service teams will readily assist you in all arising issues, while their professionalism and vast experience will serve as a guarantee that your event will be a success.

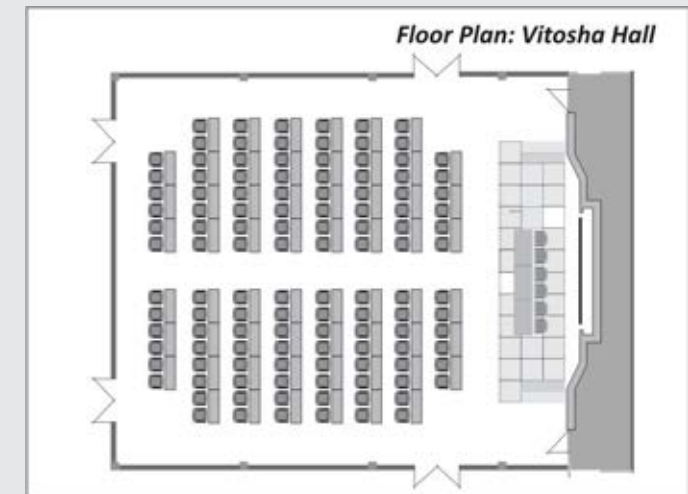
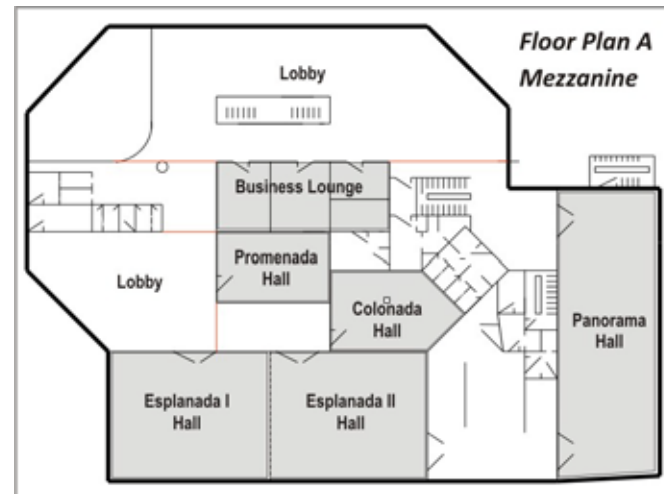
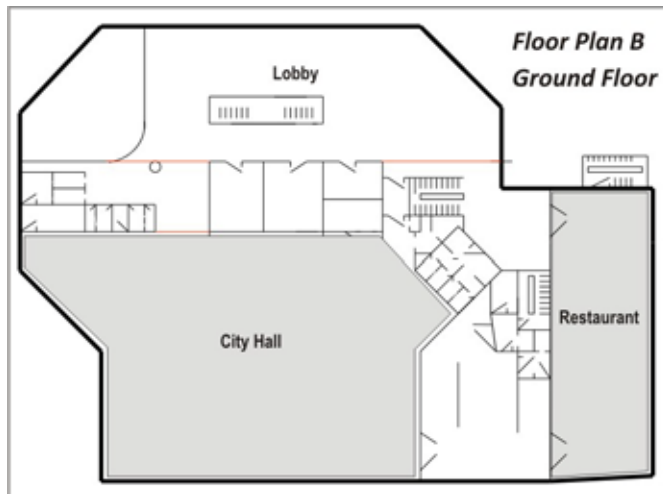
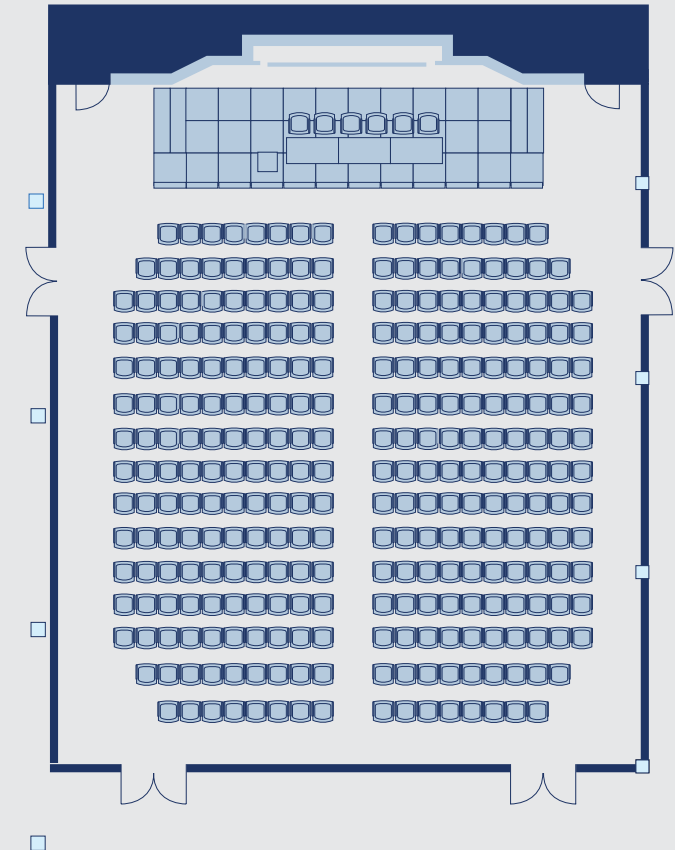
In addition to all above, the Metro station, located at the hotel's doorsteps, and the large parking area, readily hosting over 150 cars, grants your event's attendees with easy access to our premises.





Conference Halls									
Panorama Hall	184	200	220	120	70	140	78	80	YES
Vitosha Hall	360	-	350	150	60	-	-	65	NO
Esplanade I	93.5	90	90	40	30	40	24	46	YES
Esplanade II	93.5	90	90	40	30	40	24	46	YES
Esplanade I+II	190	200	200	120	70	110	66	80	YES
Promenade	34.5	-	30	14	14	-	-	20	NO
Colonade	42.6	-	40	20	14	-	-	15	NO
Expo City Hall	500	400	170	170	220	200	120	-	NO
Summer Garden	200	170	100	-	-	90	54	-	YES

# Vitosha Hall





# *Dinning*







## Restaurant “ForEgo”

With its contemporary design and exquisite service, “ForEgo” offers to the guests a unique experience, filled by the natural daylight coming through the French windows and the picturesque summer garden. Our chef and his team will serve you tasty dishes from both the Mediterranean and classic European cuisines, washed down with a balanced wine selection.

“ForEgo” Restaurant serves full American buffet breakfast and a la cart menu for lunch and dinner, from 07:00h. To 23:30h. every day.



## Lobby Bar “Monet”

Located on the ground floor, right across the entrance, “Monet” Lobby Bar is your “comfort zone” - the place, where you can grab a newspaper and enjoy a fresh cup of coffee in the morning, or where you can have a snack in the afternoon, while checking your e-mail, or even enjoy a drink after an overloaded with work day. This is your place to relax in a cozy and chic atmosphere after a busy day or enjoy a drink with friends.



## Summer Garden

The spacious 220 m2 summer garden is a perfect venue for barbeque dinners, weddings, open-air receptions, birthday’s parties, family reunions. It can accommodate more than 250 people in reception style and 160 people seated lunch or dinner. Our summer garden offers you to enjoy a relaxing atmosphere, surrounded by green trees and nature, or to host a memorable for all outdoor event – the choice is yours.



# *Shopping Gateway and Activities*







## Sofia Outlet Center

Sofia Outlet Center is the first outlet center in Bulgaria and the one where you can find outlet collections world-leading fashion brands. Over eighty outlet stores, offer genuine previous season's brand name collections, with up to 70% discount off the recommended retail price, in regularly appointed stores, valid for all year round. The center spread over 15000 sq.m. retail and leisure area. The "tired off shopping" customers can relax at some of the best-in-town coffee shops and world-leading fast-food chains, while there is also a pharmacy and bank office for their convenience.

Distance: 5 minutes walking from Best Western Hotel Expo



## The Mall

Looking for a unique gift or special keepsake to take home? Spread across 66,000 square meters "THE MALL" is the largest shopping centre in Bulgaria, with 178 stores, featuring international brands, a 9000 sq. m. Carrefour hypermarket, ten screen "Arena Cinemas", various entertainment venues, a fitness centre, restaurants and cafes. This combination of world famous brands, services and places of recreation and entertainment, makes "THE MALL" an exciting place to shop.

Distance: 15 minutes walking or 2 minutes drive from Best Western Hotel Expo



## Golf Packages

Several years ago, the place was now the "St. Sofia" Golf Club & SPA is located was a barren land, without a single tree, fully meeting the name of the nearby village of Ravno Pole (Flat Fields). Thanks to the vision and commitment of the investors and management team, today "St. Sofia" Golf Club & SPA has become a first-class golf, SPA and lifestyle retreat where every guest is welcomed. Whether you are an avid golfer or you are trying to plan your free time, "St. Sofia" Golf Club & SPA is the perfect choice!

Distance: 15 minutes drive from Best Western Hotel Expo

# Location and Contacts

## Location

Best Western Expo Hotel Sofia is located only 7 minutes from Sofia's International Airport, 12-minute ride to the city centre with Tsarigradsko shousse metro station stop just outside the hotel area, and a step away from the International Exhibition Centre, 2 minute car ride to Concert and Sports venue Arena Armeec Hall. In the immediate vicinity of Best Western Hotel Expo you can find Metro Cash and Carry Store and Technopolis Store and Sofia Outlet Center and within 15 minute walking distance or by 1 minute car ride you can reach The Mall- a large shopping and entertainment centre and European Trade Center. It is very easy and fast to visit the old town Plovdiv or Rila monastery within an hour and a half, as Best Western Hotel Expo is located very close to Trakia highway and is far from the heavy traffic downtown.

## Reservations

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